

MARINE ZOREA

designer and researcher
working in Israel and Japan

marine.zorea@gmail.com
(+972) 0525 258 708
marinezo.com

Education

- 2019- PhD, Product Design
Kyoto Institute of Technology
- 2019 MSc, Product Design (Hons)
Kyoto Institute of Technology
- 2014 BA, Psychology and East Asian Studies
Tel Aviv University

Design skills

design research	rapid prototyping
usability testing	illustration
ethnography	animation
wire-framing	storytelling

Digital skills

Adobe Illustrator	Adobe XD
Adobe Photoshop	Figma
Adobe InDesign	Fusion 360
Adobe After Effects	HTML/CSS
Adobe Premiere Pro	Arduino

Languages

Hebrew: native Japanese: fluent
English: fluent French: fluent

Awards and Grants

Graduation Work Award, 2019
Design masters program award

ARTEZ Graduation Work Design Award, 2019
By Judith van den Boom (Head of Product
Design, ARTEZ)

MEXT Scholarship (文部科学省奨学金), 2017
Japanese Ministry of Education Scholarship for
Masters and Doctoral studies

Work Experience

- 2019 - UX Designer and Researcher
softdevice inc., Kyoto, JP
Collaborative projects with leading Japanese
companies in consumer electronics and health-
care involving design research, product develop-
ment, UI/UX design and visual identity.
- 2017- Design Intern
2019 **All Nippon Airways, Tokyo, JP**
Design and research at ANA Digital Design Lab.
Trans-academic international program between
Stanford University, Kyoto Design Lab, Aalto Uni-
versity.
- 2017 **Research Analyst and Coordinator**
Japan External Trade Organization, Tel Aviv, IL
Trend analysis, identification and promotion of
exchange opportunities between Japanese and
Israeli high-tech industries.

Exhibitions

- 6.2019 **Spaces of Transformation, CHANEL Ginza**
Nexus Hall, Tokyo
Conception, design and production of a responsive
walkway installation, introducing Chanel identity.
Collaboration with Kyoto Design Lab and Chanel
Japan.
- 2.2019 **Living Sounds, KYOTO MUSEUM, Kyoto**
Kyoto Design Lab masters exhibition. Exploration
of sound-interfaces and development of a series
of sonic smart objects for future elderly homes.
- 6.2018 **ANA tomo, SUGAR EXPO, San Francisco**
Exhibition of a research and development of
a communicative object to guide passengers
through the airport space and experience, in
collaboration with ANA.
- 5.2017 **Waves Beyond, ARTS CHIYODA 3331, Tokyo**
Conception and production of an interactive
globe-interface radio installation, inspired by poet
Tanikawa Shuntaro. With Royal Collage of Art and
Kyoto Design Lab.